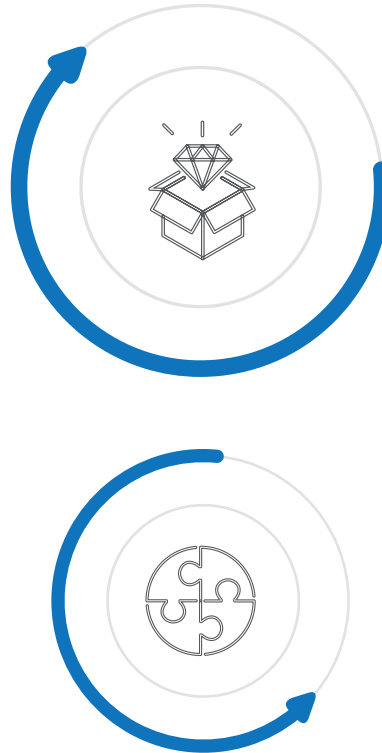


GROUP STRATEGY

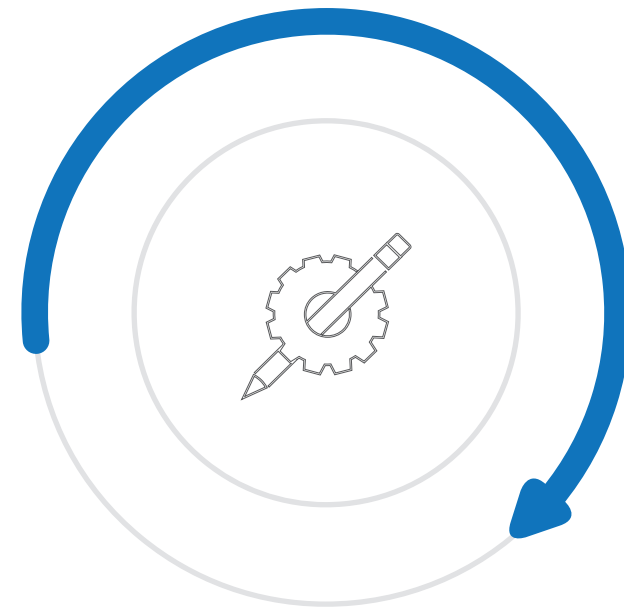
CORPORATE ACQUISITIONS

The group spends a fair amount of time and effort identifying new opportunities through integrated thinking. Businesses that are capable of a positive incremental increase to earnings per share are considered with a view to potential synergetic relationships within the group. Corporate acquisitions remain part of our DNA and a proven strategy for growth



PRODUCT AND BUSINESS SYNERGIES

In isolation each business contributes incrementally to profitability, but in concert, opportunities abound



INCREASING MARKET SHARE WITH INNOVATION AND DIGITALISATION

Efficiency, accessibility and customer service drive speed and impact when looking to access the market whilst ensuring optimal outcomes of performance for all stakeholders, including employees and society at large. Management is constantly looking at reviewing the efficiency and sustainability of existing businesses in the group