

## **MEDIA RELEASE**

4 March 2024 For Immediate Release

# TRUSTCO AND NBC PRESENT THE GRAND PREMIERE OF WINNA MARIBA: A SPECTACULAR REVIVAL ON NAMIBIAN TELEVISION

Windhoek, 4 March 2024 — An exciting new era in Namibian television begins as Trustco Group Holdings Ltd (Trustco) and the Namibian Broadcasting Corporation (NBC) join forces to relaunch the beloved game show Winna Mariba. The highly anticipated premiere of Trustco's Winna Mariba powered by NBC ushers in a spectacular comeback for this iconic Namibian entertainment franchise.

Marking the culmination of months of planning and production, the show's grand premiere is set to captivate audiences on **Wednesday, March 6th at 19:30 on NBC2**, with repeat episodes airing every Sunday at 19:00.

This brand-new season promises exhilarating entertainment, uproarious laughter and life-changing rewards as 48 contestants battle it out over 13 nail-biting episodes. Each week, four players go head-to-head across three gruelling rounds, contributing to an ever-growing cash prize pool. After two eliminations, the final two face off in a dramatic "grab the cash" finale where one lucky winner walks away with the full jackpot.

Raising the excitement another notch, the 13th episode features a dazzling lineup of renowned celebrities gracing the Winna Mariba stage. These include Miss Teen Namibia 2023 Oriana Ribero, comedic icon OC Ebs, songstress extraordinaire Top Cheri, and esteemed Olympic medallist Christine Mboma, bringing an extra dose of star power.

But the fun doesn't stop there! Fans can join the action from home by recreating their favourite Winna Mariba games, filming it, and sharing it on social media using #WinnaMariba and tagging the show's pages. One standout homemade video will be selected each week to win incredible cash prizes.

Get ready for laughter, suspense and unbridled excitement as Winna Mariba reclaims its place at the forefront of Namibian television. Don't miss the premiere on March 6th!

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#### ADDITIONAL INFORMATION:

Trustco's Winna Mariba powered by NBC has officially been authorised and approved by the Lotteries Board of Namibia. For more information kindly visit the official website at <a href="www.winnamariba.com.na">www.winnamariba.com.na</a> or follow the buzz by connecting on Facebook, Instagram, TikTok and YouTube.

### **IMAGE CAPTIONS:**

Photo One: The dynamic duo, Neville Basson and Mia de Klerk.

Photo Two: A new era for the Winna Mariba game show with a sleek new brand and set design.

Photo Three: The production crew and celebrities join in celebration after wrapping the thirteenth and

final episode.